

Raising a new generation of active citizens

GIANMARCO GUAZZO

ASOC Project (Italian Department for Cohesion Policy) Empowering Young People - Lisbon Council, Brussels, March 20, 2024



OPENCOESIONE



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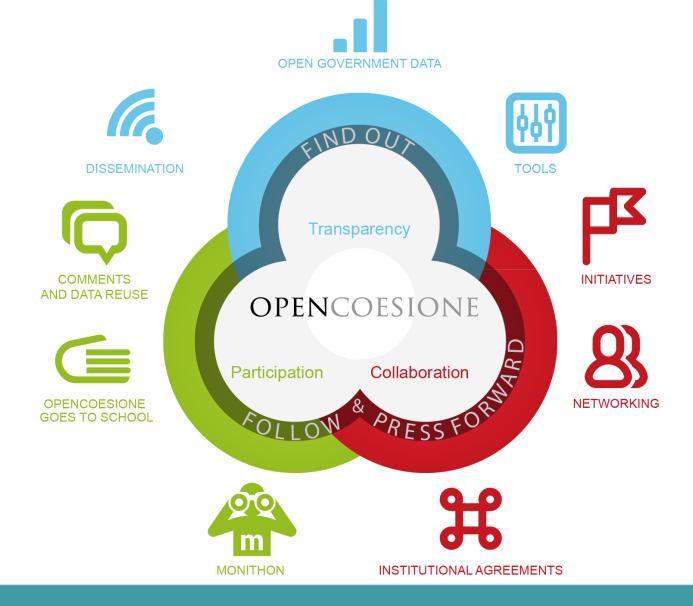


An open government strategy on cohesion policy Since 2012 in Italy

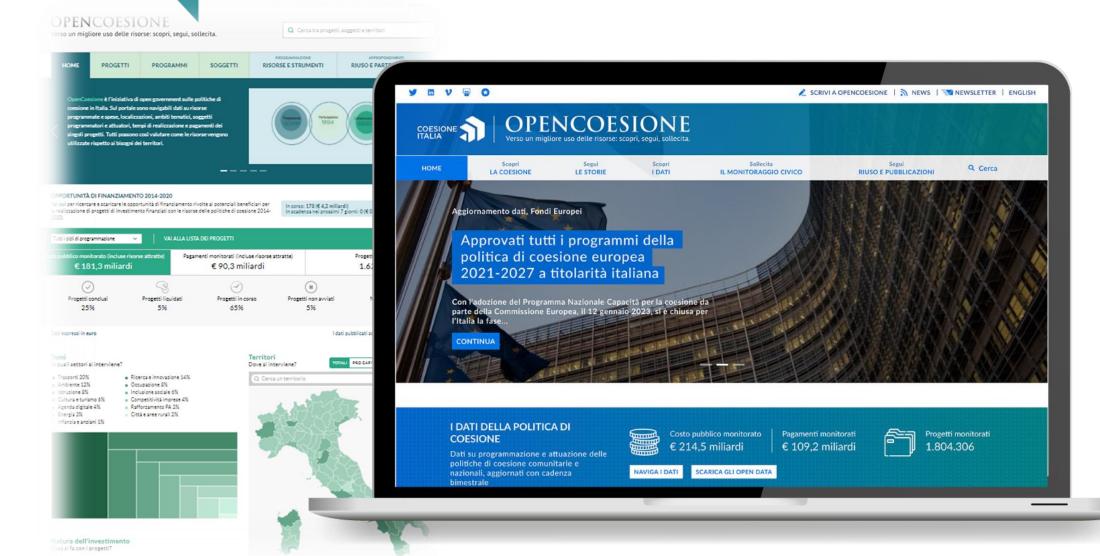
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A complete Open Govt initiative









ASOC – At the School of OpenCohesion





A Scuola di OPENCOESIONE





Programme of CIVIC EDUCATION to develop DIGITAL SKILLS through activities of CIVIC MONITORING of public funding in one's own COMMUNITY



Raising a new generation of active citizens



www.ascuoladiopencoesione.it

#ASOC2324 #ASOCEU

At the School of OpenCohesion (ASOC) is an innovative interdisciplinary educational project aimed at high school students and teachers, launched in Italy in 2013, within the wider initiative OpenCoesione, under the coordination of the Department for Cohesion Policy of the Italian Government, in collaboration with the Ministry of Education and the Representation of the European Commission in Italy.



ASOC engage High School students and teachers in civic monitoring researches to discover how public money – in particular the Cohesion Policy Funds – is spent.

The project also aims to implement and transfer innovative practices at European level, strengthen the educational sector, build a community of active and aware citizens, improve civic engagement, promote the acquisition of digital skills and key competences among the students.

This to **increase the knowledge of the Cohesion Policy**, bringing young people closer to institutions, and also bringing innovative teaching methods and tools to the European School Education system.





Civic monitoring activities are conducted by students supported by their teachers, with the aim of achieving the following outputs during the entire school year:

- 4 Lesson reports according to the ASOC teaching model, including: Research
 Dossier, Data Journalism Article, Infographics, Civic Monitoring Report,

 Communication and Multimedia material
- 1 on-site civic monitoring visit
- Events
- Interviews with policy makers and public administrators











Strength and Opportunities



- > Open access to the Cohesion Policy
- > Commitment on **Transparency and Open Gov**
- > Responsible use of **Digital Communication tools**
- > Fact Checking (Civic Monitoring + Data Journalism)
- > Citizens' Engagement on EU policies
- > Call to Action: involvement of local communities on individual projects funded by public policies
- > Ongoing dialogue between young people and public bodies
- > Connection with the reality of the territories, to discover how things do really work
- > **Soft Skills** (teamwork, digital communication etc.)



Communication and Storytelling

- > Communicating the ways in which public money are spent
- > Engaging citizens
- > Organising public events
- > Telling the stories of the projects monitored by creating digital communication outputs
- > **Meeting** policymakers and stakeholders
- > Increasing awareness of cohesion policy results
- > **Building** a community of active and aware citizens





ASOC EU monitoring researches: a stories selection

> BULGARIA

The project monitored by the School Binoculars team from Silistra, winner of ASOC Bulgaria 2019-2020



ASOC Bulgaria was won by the School Binoculars team from the "Atanas Burov" school in Silistra, an important center in the Southern Dobruja region, on the border with Romania. The title of the presentation event of the civic monitoring research work, organized on 26 October 2020 at the City Council hall, enclosed the subject and objective of the research carried out by the students: "European funds for education - Investing in the future of young people".

Name of the Project: Overhaul and complete renovation of "St. St. Cyril and Methodius" Primary School and "Zdravets" Nursery in the town of Silistra

Project Official Code: BG16RFOP001-1.031-0001-C04

Operational Programme: OP "Regions in Growth" 2014-2020 (total budget € 1,689,180,000,00)

Project Total Budget: € 2.629.350,00 (percentage of EU co-financing:: 85%)

Main Theme: Education

Sector of Intervention: Investments in educational infrastructure

Research project name assigned by the Team: Road map to our dream school

The team has decided to monitor a project very close to its direct experience: the restructuring of the "St.

St. Cyril and Methodius "and the "Zdravets" kindergarten. This choice was motivated by the fact that the "Burov" High School frequented by team's students is adjacent to the school complex under renovation and will soon be involved in similar restoration works.

The starting point for the monitoring experience was the governative web portal http://2020.eufunds.bg, in which are published all the information on projects funded by the EU. Thanks also to the support of the District Information Points (DIPs) on the European Structural and Investment Funds operating within the Operational Program "Good



Governance" 2014-2020, and of the Job Orientation Center of the Municipality of Silistra, the team collected information on the progress of the works, whose declared objective was the restoration of a modern, safe and functional educational facility. All project activities have been completed: building repairs and renovations, energy efficiency interventions, removal of architectural barriers, arrangement of outdoor spaces and sports fields, new furnishings in the classrooms.

> GREECE

The projects monitored by the winning teams of ASOC Greece 2019-2020*

* ASOC Greece was carried out on a regional basis, so, as a result, there are 3 winners, one for each participating region: Ionian Islands, Peloponnese, Thessaly.

>> Ionian Islands



T H F The H2O Explorers team from the Argostoli High School (Kefalonia) was awarded the first place of ASOC Greece in the Ionian Islands, having monitored the intervention on the Argostoli desalination plant, thanks to which the city receives a large part of its supply of

Name of the Project: Desalination unit in Argostoli (Kefalonia) with a capacity of 8000 sq.m. drinking

Project Official Code: 5001348

Operational Programme: Infrastructure for transport, environment and sustainable development

Project Total Budget: € 4.523.272 (Cohesion Fund)

Main Theme: Environment

Sector of Intervention: Infrastructure for city services

Research project name assigned by the Team: More tap water, less plastic waste

The project, which has been completed in 2018, was analyzed by the students starting from the sources and information available on the national web portal https://www.espa.gr. The team also provided

questionnaires to the population, with the aim of raising awareness among citizens on the issue of water waste and consequent pollution. The choice of the project, in fact, served also to the team's stated goal of promoting a drastic reduction in the purchase of drinking water bottled in plastic and therefore in the use of public water for drinking purposes. After discovering that most citizens refused to drink tap water due to hygiene bias, the team visited the plant on site, where they met with technicians who explained how it works. At the

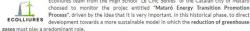


same time, the experts carried out specific laboratory tests to testify the certification of clean water. Encouraged by this evidence, the students designed and implemented a series of communication and awareness actions among citizens: tv interviews, radio programs hosted by the local broadcaster, website, up to the creation of graffiti and the use of minibuses to travel around the city districts to disseminate the message "YES to clean tap water, NO to plastic bottles".

Monitoring outcomes

The team's goal was to convince the inhabitants of Argostoli that tap water is clean and safe. "We believe that, to a certain extent, we have succeeded - say the students - and in any case we will continue in our awareness-raising activity". In the meantime, habits have changed at school: they only drink tap water and no longer use plastic bottles. While the students of the H2O Explorers team have become, among the inhabitants of Argostoli, a model of sustainable and responsible behavior.

Here is the project monitored by the Ecolliures team from Mataró, winner of ASOC Spain 2019-2020. The Ecolliures team from the High School "Le Cinc Sénies" of the Catalan city of Mataró



Name of the Project: Mataró Energy Transition Promotion Process

Project Official Code: PR15-012779

Project Total Budget: 3,3 MLN euro (ERDF funds: € 1.361.321,58; Municpality of Matarò: € 1.938.678,42).

Main themes: Research & Innovation, Energy, Environment, Cities and Rural areas

Sectors of intervention: Infrastructure, Business Competitiveness

Research project name assigned by the Team: Energy is neither created nor destroyed: let's transform

The monitoring work initially focused on the collection of data from different sources starting with the

open data published on the Open Government portal of the Auton

http://governobert.gencat.cat/ca/dades_obertes. The energy transformatic > CROATIA

has a budget of 3,3 million euro, divided I between the FESR Fund and municipal co-financing. The goal of the project is to reduce energy consumption by more than 65%, as well as reduce greenhouse involves the activation of energy diagnosis systems, the improvement of nublic lighting and the installation of photovoltaic panels. The project is aime



The first actions foreseen by the project - which is in its initial phase - a In particular, the Energy Transition Office will coordinate and monitor the a which 4.321 Billion from ERDF and 2.510 Billion from Cohesion Fund) to dedicated technicians: the office operation envisages an investment of app should be operational by 2021. Subsequently, for the next 4 years, the other out, including the installation of photovoltaic panels on 40 municipal building years, the other planned actions will be carried out, including the installatio municipal buildings. The objectives of the project are part of the Action Pla Climate (SECAP) ratified in March 2018 by the Provincial Council of representatives of the territorial areas, including the Municipality of Mataró

Monitoring outcomes

The ideas of the students were clear from the beginning; to improve their lev intervention and of the context related to climate change, to become a awareness on these issues, promoting the debate on energy waste caused to



The project is monitored by the team Edu-Akcija Zadar, winner of the ASOC Croatia 2019-2020 edition. The starting point for students' monitoring and acknowledgement about the cohesion policy was represented by two websites developed by the Ministry of Regional Development and EU Funds of Croatia (Managing Authority for the ESI Funds in Croatia): www.strukturnifondovi.hr - one stop shop for all the structural funds investments and expenditures related in the Republic of Croatia, as well as https://asoc.strukturnifondovi.hr/ taken in analysis as a central point for information for the development of the learning program

Name of the Project: Zadar for heritage - Integrated Cultural Programme of the Zadar Municipality 2020

Project Official Code: KK.06.1.1.01.0052

Transition Office in Mataró (OTEM) and the promotion of the energy efficie Operational Programme: OP Coherence & Cohesion 2014-2020: Total budget 6.831 Billion €. (out of

Project Total Budget: approx. 8.91 Million & (co-financed by the FUT funds 85% and Municipality of Zadar

Main Theme: Culture & Tourism

Sector of Intervention: Public procurement of services and goods, infrastructural investments, financial support for SMEs and legal persons

Research project name assigned by the Team: Zadar heritage under the EU stars

ASOC in Croatia, as well as the project website https://www.zadarbastini.h



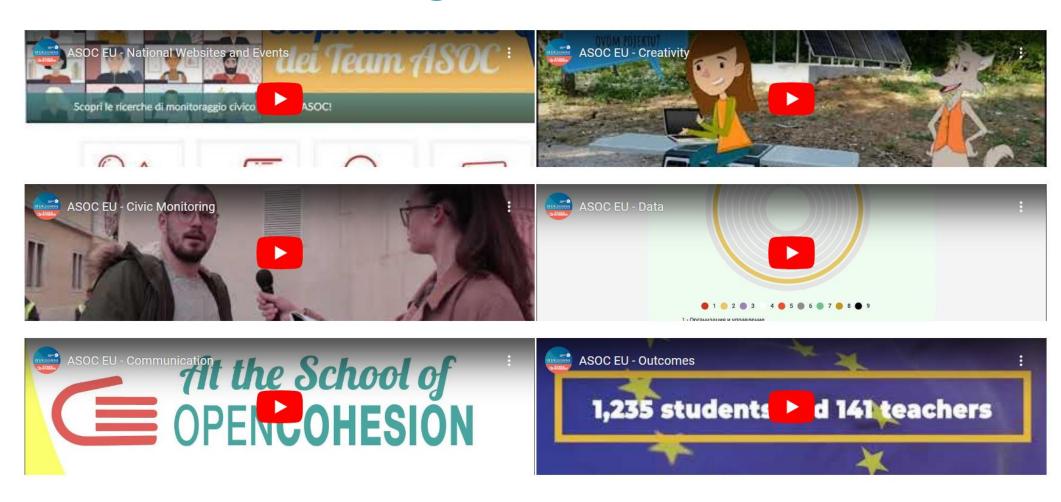
students have noticed that the life quality evel in Zadar has risen in the last period and vere keen to get to know whether these positive hanges were influenced by the project financed the EU funds at the local level for rastructure, education and culture. So, the cision fell on the project dealing with the estoration of the Zadar city walls and their symbolism of the "shield" of the city. With this project, the ramparts surrounding the peninsula and the central part of the city are being

restored in such a way that they turn from the existing road into a promenade and become a new place for socializing with a beautiful view. In addition, it is an area that has been placed under the protection of

A curiosity is that beneath the well-known asphalt laid in the 1980s, in some places the students, during their monitoring activity, came across asphalt from the 1950s and 1960s, the time of the reconstruction of the city after the demolition in the Second World War. The next layer is a road from the time of the Italian



ASOC EU monitoring researches: a video selection





ASOC in Europe: the Project Dimension



From the first pilot in Italy (2013) the project reached overall **35,000 secondary school students** in civic monitoring activities on **1,400 projects** financed by cohesion policy and freely selected by students, with the support of **3,000 teachers** and approx. **800 territorial networks**



Even during the spread of the COVID-19 emergency, while all the schools were closed, **the activities of the ASOC pilot project went on**: the **ASOC digital model** allows to proceed with the educational programme as scheduled, with eventually few adjustments on deadlines and report deliveries.

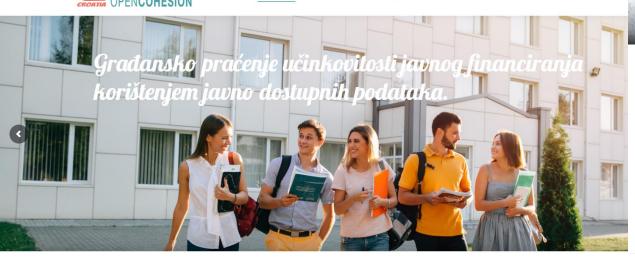


Naslovnica

Informacije Škole i projekti

Edukacijski kutak

Ω Traži



Ova web stranica koristi kolačiće kako bi unaprijedila tvoje iskustvo. Nadamo se da si u redu s tim?

Postavke kolačića

Prihvati i nastavi

ЕДИНЕН ИНФОРМАЦИОНЕН ПОРТАЛ НА ЕВРОПЕЙСКИТЕ СТРУКТУРНИ И ИНВЕСТИЦИОННИ ФОНДОВЕ





НАЧАЛО АКТУАЛНО ▼ ОПЕРАТИВНИ ПРОГРАМИ ▼ ИЗПЪЛНЕНИЕ ▼ ОИЦ ▼ ДОКУМЕНТИ ▼ 2021-2027 ▼ КОНТАКТИ АРХИВ

ДЕТЕКТИВИ НА ЕВРОПЕЙСКИ ПРОЕКТИ

Съдържание на Урок 1 от проект "Детективи на европейски проекти"

10.01.2020 г.



В тази стъпка ще разберем какво представлява Политиката на сближаване на ЕС и ще разгледаме някои конкретни примери на проекти.

Продължителност - 10 минути

Виж повече



Подобрената градска среда е във фокуса на ученическото наблюдение в Шумен

В Шумен започна ученическо наблюдение на европейски проект. То се провежда в рамките на пилотна инициатива на Европейската комисия за мониторинг на проекти в 6 държави, сред които и България. Съдействие на Комисията у нас оказват шест областни информационни центъра, сред които е и ОИЦ-Шумен. Мониторинга обхваща 6 области на страната, сред които и Шумен, и преминава под мотото "Детективи на европейски проекти".



OpenCohesion School (ASOC): Dades Obertes, Auditoria Ciutadana i Cohesió Europea



OpenCohesion School és un programa educativ interdisciplinari innovador per a les escoles de secundària per promoure la supervisió ciutadana de les finances públiques mitjançant l'ús de les dades

El projecte es planteja tres grans objectius:

Donar a conèixer les actuacions que es realitzen amb el finançament de la Unió Europea a través dels fons Introduir els conceptes de transparència i de dades

obertes i ensenyar a utilitzar-les a través d'un exercic Sensibilitzar sobre la importància de la implicació ciutadana en l'auditoria de les politiques públiques

El projecte afavoreix el desenvolupament d'habilitats digitals, estadístiques i d'educació per a la ciutadania, i permet a l'alumnat descobrir com les polítiques públiques incideixen als llocs on viuen. Al llarg de tot un curs acadèmic, alumnat i professorat desenvolupen l'auditoria ciutadana analitzant l'impacte d'un projecte finançat amb fons de cohesió en el seu territori, i comuniquen els resultats obtinguts amb l'ajuda de tècniques periodístiques

Al final de curs se celebra una trobada de totes les escoles catalanes participants on es compartiran els projec treballats. El projecte que sigui escollit guanyador, podrà participar en un viatge a Brussel·les durant el qual tot l'equip podrà conèixer de primera mà les institucions europees, escoltar la història de la Unió i parlar amb els funcionaris de la Comissió Europea sobre temes de polítiques de cohesió, ocupació i innovació.

Espai per al professorat

Espai per a l'alumnat







ΤΑ ΝΕΑ ΤΟΥ ΕΣΠΑ



ΕΡΓΑ ΕΣΠΑ

ПРОГРАММАТА ГІА

ΚΑΤΑΛΟΓΟΣ ΠΡΑΞΕΩΝ

YouTobe 📝 🦡 RSS 🔙 Ελληνικά

EAAHNIKH AHMOKPATIA

ΔΙΑΓΩΝΙΣΜΟΙ ΓΓΔΕ-ΕΣΠΑ

ΓΕΝΙΚΗ ΓΡΑΜΜΑΤΕΙΑ ΔΗΜΟΣΙΩΝ ΕΠΕΝΔΥΣΕΩΝ & ΕΣΠΑ

HELPDESK

> ΕΣΠΑ 2014-2020

ΗΛΕΚΤΡΟΝΙΚΗ ΒΙΒΛΙΟΘΗΚΗ

> Επιχειρησιακά Προγράμματα

> Πολιτική της Συνοχής

> Διαχείριση ΕΣΠΑ

> Άλλες χρηματοδοτήσεις

> Νέα Προγραμματική Περίοδος 2021-2027

> Τα έργα του ΕΣΠΑ με χάρτες και αριθμούς and to ANAITYEH.gov.gr

> Καταγγελίες για συγχρηματοδοτούμενα έργα

Περιοχή μελών

Σύνδεση



• ПРОГРАММАТА ГІА



Η ενέργεια At the School of Open Cohesion (ASOC) είναι μια ενέργεια στο πλαίσιο επικοινωνίας του ΕΣΠΑ, που απευθύνεται σε σχολεία δευτεροβάθμιας εκπαίδευσης, με σκοπό τη γνωριμία και την καλλιέργεια του ενδιαφέροντος των νέων για τα έργα που υλοποιούνται στην Ελλάδα μέσω της πολιτικής συνοχής της Ευρωπαϊκής Ένωσης με ερναλείο το ΕΣΠΑ και τα Επιχειρησιακά Προγράμματα που το απαρτίζουν. Το πρόγραμμα θα πραγματοποιηθεί με τι



3 OBJECTIUS



FONS DE COHESIÓ

Donar a conèixer les actuacions que es realitzen amb el finançament de la Unió Europea a través dels Fons de Cohesió. DADES OBERTES

Introduir els conceptes de transparència i de dades obertes i ensenyar a utilitzar-les a través d'un exercici pràctic.

SUPERVISIÓ CIUTADANA

Sensibilitzar sobre la importància de la implicació ciutadana en l'auditoria de les polítiques públiques.





Educational Content available in several languages

The ASOC project contents are available in English, French, German, Italian, Croatian



and in Bulgarian, Catalan, Greek, Spanish, Portuguese



The translations (including the editing and voice-over of video pills) were supported directly by the EC or by the individual Managing Authorities under the ETC programmes.









In the school year 2023-2024 ASOC has been also launched in Slovenia and re-launched in Spain and Portugal



ASOC ETC Italy-Croatia Project







ITALY - CROATIA

Within the ASOC framework and with the support of the INTERACT Programme and the Managing Authority of Interreg Italy-Croatia 2014-2020 Programme, a new initiative called "ASOC ETC" has been implemented starting from 2021 to invite students and teachers of selected high-schools based in the countries involved in the CBC programmes to carry on civic monitoring research by observing Interreg projects with different points of view and verify their impact in the territories.



ASOC ETC Italy-Croatia Project





The pilot edition took place in the school year 2021-2022 involving 4 pairs of schools, while the 2022-2023 edition involved 7 pairs of schools.

A total of 22 schools (11 Italian and 11 Croatian) have joined the project so far.



MONITHON



Monithon is an independent initiative for citizen monitoring of cohesion policy projects in Italy based on open data from OpenCoesione.

Monithon platform is a relevant part of the ASOC project, supporting teachers and students in reporting the results of their research.







HOW ASOC IS MANAGED



How ASOC is managed

- In Italy, ASOC is financed by National Operational Programmes on Governance and Administrative Capacity which cover the following:
 - Definition and preparation of the educational contents
 - Creation and organisation of the central coordination staff
 - Communication and promotional activities and material
 - Events, workshops, dialogues, rewards for the students involved in the project
- The **Communication Unit of DG REGIO** supported the experimentation 2019-2021 with training, coaching, assistance and translating all the contents of the Italian educational programme.
- In the **Member States involved in the experimentation**, the activities have been managed by National Coordination Managing Authorities for the ERDF Programs, National Communication Authorities for the ESIF, National/Regional coordinators in Departments committed to Open Government and Transparency
- The National and Regional Managing Authorities worked on adapting the educational materials, connecting with the teachers and students, producing national ASOC websites, publishing the schools' outcomes online, interacting with the national Ministries of Education and Science, issuing public calls to select schools...



SCALABILITY AND REPLICABILITY



The ASOC project can also be easily adapted in other national and transnational context.

In adapting the ASOC model, the commitment should be dedicated to:

Selection of schools at national level (i.e. public calls for expression of interest)

Adaptation of educational contents (and proposal of new ones)

Management of training courses (webinars) for teachers

Community Management

Implementation of territorial networks to support the project

Interaction with teachers, students and other partners involved

Communication activities (web/social management, multimedia production, etc.)



Central Staff activities

- Coordination of Country/Countries involved
- Kick-off meeting with all the participants involved in the pilot edition
- Support for the management of the ASOC educational course programme
- Support for organising online webinars/training for teachers
- Support for collecting students' report forms at the end of each Lesson
- Support to the schools evaluation process
- Logo toolkit for the brand identity purposes
- Guidelines for Communication and Community management
- Guidelines for organizing civic monitoring visits, civic engagement activities and events
- Collaboration to improve the corporate project identity
- Periodic online meetings with the National Managing Authorities
- Final seminars (open to selected authorities)
- Improvement of the dedicated web pages on the webportal <u>www.ascuoladiopencoesione.it</u>
- Multimedia contents on the outputs of the project with promotional messages



CONTACT INFORMATION



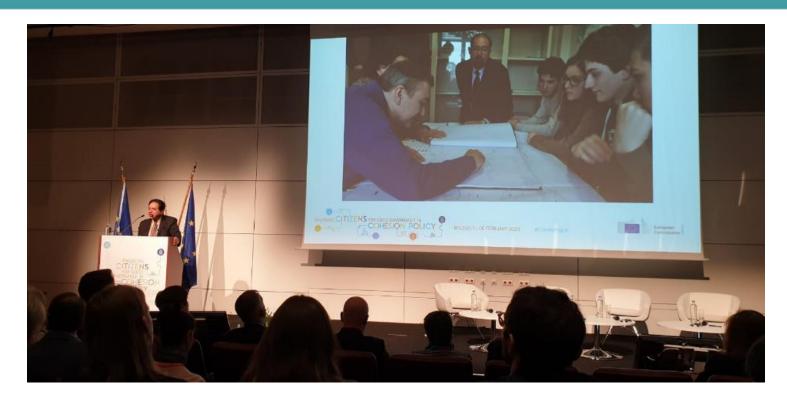


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"At the School of OpenCohesion should be spread all over the EU Countries to improve citizen engagement"

Sanjay Pradhan – CEO, Open Government Partnership

High Level Conference on Good Governance in Cohesion Policy, Brussels, 6th February 2020



Thanks for your attention



Raising a new generation of active citizens

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ASOC Project (Italian Department for Cohesion Policy) Empowering Young People - Lisbon Council, Brussels, March 20, 2024